

NAME	SIVAKOUMAR. N					
Designation	Assistant Professor of Foreign Trade					
Address for communication with E-Mail & Mobile No.	11, Ponmudi Street, Anandha Nagar, Kadirkamam, Puducherry-605 009. Email: sivakoumar@yahoo.com Mob.: 91 9442029429					
Educational Qualification (from UG Level onwards)	Degree	Subject		College/Institution		University
	B Com	Commerce		Tagore Arts College		Pondicherry University
	Master of International Management (MIM)	International Business		Pondicherry University		Pondicherry University
	B L	Law		Dr. Ambedkar Govt. Law College		Pondicherry University
	M Phil	International Business		Alagappa University		Alagappa University
	MBA	Management		Pondicherry University		Pondicherry University
	Master of Intellectual Property Law (MIPL)	Intellectual Property Rights		IGNOU		IGNOU
Professional / Essential Qualification	National Eligibility Test (NET)	International Studies		UGC		UGC
	National Eligibility Test (NET)	Management		UGC		UGC
Teaching Experience	UG:	12		PG:		
Research Experience	Nil					
No. of Papers Presented in Conference/ Seminars/ Symposia	National:	03		International:		09
No. of Papers Published in Journals/Books	National:	01		International:		11
No. of Conference/ Seminars/Symposia Organized	Workshops:	Nil	Seminar:	Nil	Conference:	Nil
No. of Conference/ Seminars/Symposia Attended	Workshops:	4	Seminar:	Nil	Conference:	1

Abroad Visit for academic purpose, if any	Nil
Refresher course attended	<ol style="list-style-type: none"> 1. UGC sponsored Refresher Course in Commerce and Management, Academic Staff College, Pondicherry University, Puducherry, 04.12.2007 to 24.12.2007. 2. UGC sponsored Refresher Course in Commerce and Management, Academic Staff College, University of Madras, Chennai, 25.07.2013 to 14.08.2013.
Orientation course attended	<ol style="list-style-type: none"> 1. UGC sponsored 79th Orientation conducted Course Academic Staff College, Pondicherry University, Puducherry, 02.06.2005 to 29.06.2005.
Other information, (Achievements, etc.)	<p style="text-align: center;">relevant if any Awards,</p> <p>Nil</p>

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	Master of Intellectual Property Law (MIPL)	Intellectual Property Rights	IGNOU	IGNOU
Professional / Essential Qualification	National Eligibility Test (NET)	International Studies	UGC	UGC
	National Eligibility Test (NET)	Management	UGC	UGC
Teaching Experience	UG:	12 years	PG:	
Research Experience				
Details of Papers Published in Journals/Books	<p>1. Sivakoumar. N and Kasilingam. R, <i>Taking 'Stock' of Knowledge: Stock Market Valuation of Intellectual Assets</i>, The IUP Journal of Knowledge Management, (ISSN 0972-9216), ICFAI University, (Forthcoming), July, 2015.</p> <p>2. Sivakoumar. N and Kasilingam. R, <i>Influence of Intellectual Capital on Foreign Portfolio Investments in Indian Pharmaceutical Industry</i>, Pacific Business Review International (ISSN 0974438X), Pacific University, Vol.7 Issue 4, pp94 – 102, October, 2014.</p>			

3. V.Kavida and Sivakoumar. N, *Stock Market Valuation of Intellectual Assets - A Myth or Reality*, IP for Development: The Emerging Paradigm (ISBN 978-81-7425-330-9) Utkarsh Praksahn, Pune, India, pp.404 - 413, March, 2012.
4. V.Kavida and Sivakoumar. N, *The Impact of Intellectual Capital on International Business – An Analysis of Investments in Intellectual Capital & Export Performance*, International Journal of Arts & Science (ISSN 1944-6934), Vol. XXIV, pp. 25-38, October, 2011.
5. V. Kavida and Sivakoumar. N, *The Relevance of Intellectual Capital in the Indian Information Technology Industry*, The IUP Journal of Knowledge Management, (ISSN 0972-9216), ICFAI University, Vol. X, October 2010.
6. V.Kavida and Sivakoumar. N, *The Impact of Intellectual Capital on International Business – An Analysis of Investments in Intellectual Capital and Export Performance*, Social Science Research Network, (ISSN 1556-5068) Electronic Journal of Social Science Electronic Publishing Inc. USA, 8th June, 2010. (The paper is available in <http://ssrn.com/abstract=1622199>).
7. V. Kavida and Sivakoumar. N, *Intellectual Capital: A Strategic Management Perspective*, The IUP Journal of Knowledge Management, (ISSN 0972-9216), ICFAI University, Vol. VII, Nos. 5 & 6, pp. 55-69, September & November 2009.
8. V.Kavida and Sivakoumar. N, *The Value of Intellectual Assets in Indian Pharmaceutical Industry: An Empirical Study of the Components of the Market Value*, Social Science Research Network, (ISSN 1556-5068) Electronic Journal of Social Science Electronic Publishing Inc. USA, 12th March, 2009. (The paper is available in <http://ssrn.com/abstract=1357340>).

	<p>9. V. Kavida and Sivakoumar. N, <i>Corporate Governance in Knowledge Economy – The relevance of Accounting for Intellectual Capital</i>, FSR Forum, Magazine of Erasmus University, Rotterdam, The Netherlands, November, 2008.</p> <p>10.V. Kavida and Sivakoumar. N, <i>Intellectual Property Rights – The new wealth of Knowledge Economy: An Indian perspective</i>, Social Science Research Network, (ISSN 1556-5068) Electronic Journal of Social Science Electronic Publishing Inc. USA, 12th July, 2008. (The paper is available in http://ssrn.com/abstract=1159080)</p> <p>11.V. Kavida and Sivakoumar. N, <i>Corporate Governance in Knowledge Economy: The Relevance of Intellectual Capital</i>, Social Science Research Network, (ISSN 1556-5068) Electronic Journal of Social Science Electronic Publishing Inc. USA, 29th June, 2008. (The paper is available in http://ssrn.com/abstract=1152892)</p> <p>12. V. Kavida and Sivakoumar. N, <i>Legitimizing Employment of Women in Night shifts - Problems and Prospects</i>, Journal of Human Rights, Vol.9 No.4, Oct-Dec, 2005.</p>
<p>Details of Papers Presented in Conference/ Seminars/ Symposia</p>	<p>1. Sivakoumar. N and Kasilingam. R, <i>Accounting for ‘Knowledge’: An indispensable tool for Knowledge Management</i>, 2nd International conference on Contemporary Developments and Challenges in HRM, St. Joseph’s College of Arts and Science, Cuddalore , 13th & 14th March, 2015.</p> <p>2. Sivakoumar. N, <i>Intellectual Capital disclosure in BSE SENSEX Companies of India</i>, International Conference on Business Innovation, Sun Arts and Science College, Thiruvannamalai, 6th & 7th October, 2014.</p> <p>3. V. Kavida and Sivakoumar. N, <i>Stock Market Valuation of Intellectual Assets: A Myth or Reality</i>, International Conference on Management of Intellectual Property and Strategy, Indian Institute of Technology, Bombay, Feb 2-5, 2012.</p>

4. V. Kavida and Sivakoumar. N, *The Relevance of Innovation in Internationalization of Indian SMEs*, 2nd International ISME Conference ESC, Pau, France & National School of Business, Bengaluru, India, and ESC- Pau, France, 2th – 4th November, 2011.
5. V. Kavida and Sivakoumar. N, *The Relevance of Intellectual Property Insurance in Knowledge Industry*, National Conference on Emerging Paradigms in Insurance Industry, Department of Management Studies, Pondicherry University, Karaikal Campus, 26th March 2011.
6. V. Kavida and Sivakoumar. N, *Corporate Governance in Knowledge Economy – The Impact of Intellectual Capital on the Market Value of Knowledge Companies*, International Conference on Emergent Business Models and Strategies for Knowledge Economy, Indian Business Academy, Bengaluru, India, 19th – 21st November, 2009.
7. V. Kavida and Sivakoumar. N, *Intellectual Capital of Pharmaceutical Industry – The value relevance of ‘R&D Expenses’*, International Conference on Global Economic Ascendance Realm, Alagappa University, Karaikudi, India, 31st March -2nd April, 2009.
8. V. Kavida and Sivakoumar. N, *Securitization of Intellectual Property Assets - The new currency of Innovation*, International Seminar on Recent Trends in Capital Markets and Financial Innovations Department of Commerce & Financial Studies, Bharathidasan University, Trichy 10th &11th January, 2009.
9. V. Kavida and Sivakoumar. N, *Export Insurance in the post –TRIPS era: The case for IP Insurance*, National Seminar on Export Credit Insurance and its Contribution to India’s Exports – Opportunities and Challenges, Department of Commerce, Pondicherry University, 10th &11th October, 2008.

	<p>10.V. Kavida and Sivakoumar. N, <i>Management of Intellectual Assets- New Vista in Corporate Governance</i>, National Seminar on Business Ethics, Corporate Governance and Social Responsibility, Department of Management Studies, Pondicherry University, 12th &13th April, 2008.</p> <p>11.V. Kavida and Sivakoumar. N, <i>Intellectual Property Rights - The new wealth of Knowledge Economy</i>, International Conference on Globalization – Impact, Challenges & Opportunities, St. Joseph’s College of Arts & Science, Cuddalore, 14th &15th March, 2008.</p> <p>12.V. Kavida and Sivakoumar. N, <i>Corporate Governance in Knowledge Economy- The Relevance of Intellectual Capital</i>, International Seminar on Recent Trends in Capital Markets and Financial Innovations Department of Commerce & Financial Studies, Bharathidasan University, Trichy 19th & 20th January, 2008.</p>
<p>Details of Conference/ Seminars/Symposia/Workshop Attended</p>	<ol style="list-style-type: none"> 1. National workshop on Data Analysis in Management, Department of Management Studies, Pondicherry University, 26th & 27th June, 2015. 2. Faculty Development Programme on Intellectual Property Rights – Concepts and Concerns, VIT University, Vellore, 4th September, 2010. 3. Workshop on Intellectual Property rights and Patenting, Pondicherry Engineering College, Puducherry, 12th March, 2010. 4. National Conference on The Impact of Globalization and WTO on Higher Education in India, Christ College, Bangalore, 6th to 8th January, 2005.
<p>Details of Conference/ Seminars/Symposia/ Workshop Organized</p>	<p>Nil</p>

Details of Invited Talks	Delivered a Guest Lecture on the title “Strategic Management in Knowledge Economy” to the MBA students of Manakula Vinayagar Institute of Technology, Puducherry on 16.03.2011.
Abroad Visit for academic purpose, if any	Nil
Details of Refresher course attended	<p>3. UGC sponsored Refresher Course in Commerce and Management, Academic Staff College, Pondicherry University, Puducherry, 04.12.2007 to 24.12.2007.</p> <p>4. UGC sponsored Refresher Course in Commerce and Management, Academic Staff College, University of Madras, Chennai, 25.07.2013 to 14.08.2013.</p>
Details of Orientation course attended	2. UGC sponsored 79 th Orientation conducted Course Academic Staff College, Pondicherry University, Puducherry, 02.06.2005 to 29.06.2005.
Other relevant information, if any (Achievements, Awards, etc.)	Life Member, Indian Accounting Association, India.
Industry Experience	Executive –FOREX, Sterling Holiday Financial Services Ltd. Chennai. Novemember, 1995 to May, 2001.